

The Kids Ecology Corps

For Immediate Release July 29, 2008 For Additional Information Contact: Cristina Virsida, Media Coordinator 954-806-3013

The Kids Ecology Corps and Whole Foods Market join together with "Eco-Art Time" events, environmentally focused kid's store activities

The four complimentary in-store activities are designed to teach children methods of conserving the environment and tips to get ready for Back to School with all natural & organic foods.

Coral Springs, FL (July 29, 2008) – Beginning Monday, August 4th, The Kids Ecology Corps and Whole Foods Market® Coral Springs will hold four complimentary "Eco-Art Time" events in the store's Café for children of all ages. The free events focus on educating children about current environmental issues using creative, eco-friendly art activities and hand's on games.

"Eco-Art Time" will be held from 10:00am to 11:00 am on August 4th, 6th, 11th and 13th at the Whole Foods Market® in Coral Springs at 810 University Drive on the corner of Atlantic Blvd. and University Drive. Customers may pre-register at the customer service desk or call 954-753-8000. Visit the Whole Foods Market® website for more complimentary in-store events at www.wholefoodsmarket.com.

The Kids Ecology Corps is a non-profit 501 (c) (3) organization whose mission is to inspire young people to make environmental action part of their everyday lives and in the lives of those around them. KEC has reached over 60,000 young people from pre-k through high school, offering unique hands-on presentations and eco-action programs that educate children and youth about: keeping our oceans clean; the importance of trees; the role re-planting our coastal wetlands play in beach conservation; water conservation; pollution prevention; global climate change and energy conservation; and, protecting local natural habitats for native wildlife. Visit www.kidsecologycorps.org or contact The Kids Ecology Corps them at kec@kidsecologycorps.org. The KEC team can be reached at Tel.: 954-524-0366 to volunteer or to schedule an education or eco-action presentation at your school.

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